

Zscaler Zenith Live 2024 Singapore

Sponsorship Prospectus and Agreement



Welcome

Dear Zscaler Partner,

We are thrilled to let you know that Zenith Live, the world's leading digital transformation event, is returning to the Singapore in 2024. This is your chance to showcase your company in front of an international audience of cybersecurity trailblazers and technology influencers.

As a sponsor, you will have the opportunity to showcase your solutions and demonstrate firsthand how they can revolutionize organizations within a safe, cloud-first work environment. Our sponsorship prospectus provides a comprehensive overview of Zenith Live 2024 Singapore sponsor benefits.

We take pride in partnering with the finest in the industry - and that includes you! Don't miss out on this unique opportunity to collaborate with industry leaders from all verticals and forge meaningful connections between companies. To secure your sponsorship directly, reach out to zenithlive@zscaler.com.

We're looking forward to connecting with you at Zenith Live 2024 Singapore



Date: 24 September 2024

Time: 9:00 am - 6:00 pm

Venue: The Singapore EDITION

**38 Cuscaden Rd,
Singapore 249731**

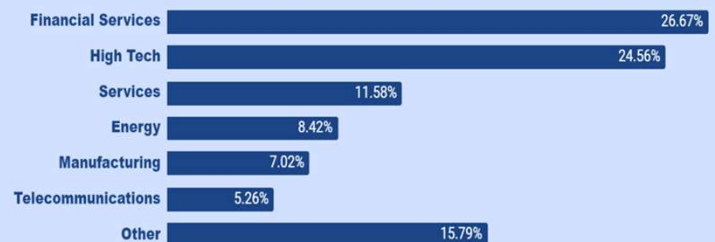


Zenith Live 2023 Singapore Attendee Overview

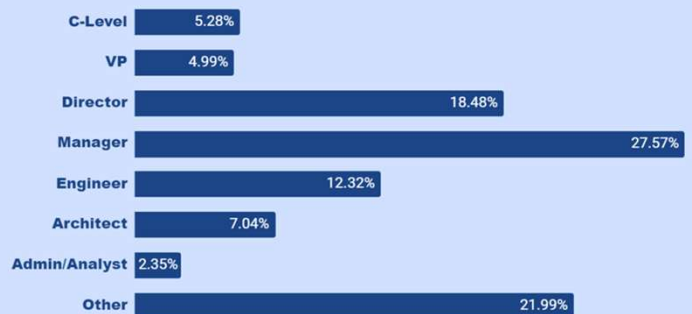
Attendees by Employee Size



Attendees by Industry



Attendees by Job Level



Sponsorship Opportunities

Zenith Live 2024 Singapore Sponsorship Packages	Partner Sponsor	Partner Exhibitor
Sponsorship cost	US\$ 12,000 + 9% GST	US\$ 7,000 + 9% GST
PRE-EVENT		
Logo on Zenith Live Singapore website	Yes	Yes
Pre-Event sponsor social post	Yes	Yes
Logo on pre-event email	Yes	Yes
EXHIBITOR		
Exhibit space, with backdrop with TV, 1x counter	Yes	Backdrop with TV, cocktail table only
Lead scanner	1	1
SPEAKING OPPORTUNITY		
Breakout speaking opportunity - with leads	20 mins	-
ONSITE PROMOTION		
Onsite logo recognition	Yes	Yes
ATTEND PASSES		
Comp conference passes for staff, including speaker	3	2

Additional Marketing Promotional Opportunities

Marketing Promotional Opportunities	COST
Networking Reception	\$10,000 + 9% GST (with lead scanner)
Event Tote Bag Branding	US2,000 + 9% GST

Opportunities are limited. For more information or to request a contract please email zenithlive@zscaler.com. All offerings are based on first-come, first-served basis and booth selection will be based on level and date of contract return.

Zenith Live 2024 Singapore

24 September 2024

Sponsorship Agreement

Zscaler Zenith Live 2024 Singapore Sponsorship Agreement (the "Agreement")

Event Date and Location

- Zenith Live 2024 Singapore
- Date: 24 September 2024
- Venue: The Singapore EDITION

The sponsor listed on Page 10 below (hereinafter "Sponsor") hereby agrees to sponsor the following Zscaler event: Zenith Live 2024 Singapore. The Sponsor agrees to pay the following fees to Zscaler for their chosen sponsorship level below.

☐ Partner Sponsor - \$12,000 USD + 9%

GST

☐ Partner Exhibitor - \$7,000 USD + 9% GST

In consideration therefore, Zscaler shall provide Sponsor with the benefits described in the Sponsorship Packages listed in Exhibit A attached hereto. Zscaler may adjust such benefits, substitute benefits, or provide other benefits with the approval of the Sponsor.

Payment

Invoices will be sent out after execution of this Agreement. Payments by wire transfer are due in full thirty (30) days from signing this Agreement or 10 days prior to the event, whichever is earlier. Sponsor's failure to pay fees when due will result in termination of this Agreement and Sponsor will not be able to participate in Zenith Live 2024 Singapore.

Limitation of Sponsorship

The payment and the Sponsor benefits described in this Agreement are related solely to Zenith Live 2024 Singapore described above.

Participation and Approvals

Sponsor agrees and warrants to Zscaler that Sponsor's participation in Zenith Live 2024 Singapore shall not violate any of its company policies and that Sponsor has obtained all necessary internal company approvals to participate in Zenith Live 2024 Singapore.

Confidential Information

Each party may receive confidential information from the other party pursuant to this Agreement. Any such confidential information shall be governed by the current partner agreement or NDA executed between the parties.

License and Usage

Any and all public-facing promotional materials created by Sponsor related to Zenith Live 2024 Singapore, including, but not limited to, booth graphics, PowerPoint presentations, brochures, datasheets, artwork, and promotional giveaways (the "Materials") must be pre-approved by Zscaler, in writing, and Zscaler reserves the right at all times to revoke distribution of said Materials. All Zscaler trademarks, names, logos, copyright, and other proprietary rights ("Intellectual Property") shall remain the property of Zscaler. Sponsor acknowledges that Intellectual Property constitutes valuable assets of Zscaler and, as applicable, shall be treated as Zscaler's Confidential Information as defined above.

License and Usage

Sponsor hereby grants to Zscaler a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information owned by the Sponsor solely for the activities related to the Zenith Live 2024 Singapore event. The specific use shall be agreed to in advance by the parties.

Indemnity

Sponsor agrees to defend, indemnify, and hold harmless Zscaler, its affiliated entities and individuals, and the venue of the Zenith Live 2024 Singapore event and its affiliated entities and individuals (the "Event Providers") and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to Sponsor's or its agents' negligence, act, or omission, including without limitation claims of personal injury (including death) to any person or damage to any property arising out of or connected with Sponsor's performance under or any term or condition of this Agreement, including any use by Sponsor of the venue facilities and/or equipment.

Liability

EACH PARTY SHALL BE FULLY LIABLE FOR THE ACTIONS OF ITS EMPLOYEES AND AGENTS IN THE PERFORMANCE OF ITS OBLIGATIONS UNDER THIS AGREEMENT. SPONSOR SHALL BE FULLY RESPONSIBLE TO PAY FOR ANY AND ALL DAMAGES TO PROPERTY OWNED BY THE SINGAPORE EDITION, ITS OWNERS OR MANAGERS, WHICH RESULTS FROM ANY ACT OR OMISSION OF SPONSOR. THE LIMITATIONS AND EXCLUSIONS CONTAINED HEREIN WILL APPLY TO THE MAXIMUM EXTENT NOT PROHIBITED UNDER APPLICABLE LAW.

Governing Law

This Agreement and any disputes arising out of or related hereto shall be governed by and construed in accordance with the laws of the State of California, without giving effect to its conflicts of laws rules.

Termination By Sponsor or Zscaler

All fees under this Agreement are non-cancellable, non-transferable, and non-refundable. In the event of a Sponsor's request to withdraw from the event or to terminate this Agreement for any reason, the sponsorship fee will become due and immediately payable. In such an event, Zscaler may, in its sole discretion, permit a refund to Sponsor of any sponsorship fees. In the event of circumstances which are unforeseeable, and beyond the reasonable control of a party causing the cancellation of Zenith Live 2024 Singapore, including but not limited to natural or public disaster, pandemic, wartime, acts of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government rules or regulations, or acts of third parties, a party may terminate this Agreement and Sponsor may receive a refund of the sponsorship fees at Zscaler's sole discretion.

Insurance

Sponsor shall maintain proper insurance coverage for its property and liability, and Sponsor represents and warrants that they have obtained adequate insurance to cover its potential liability hereunder. Sponsor will provide Zscaler with evidence of such insurance upon written request.

Release

Sponsor acknowledges that Zenith Live 2024 Singapore may be recorded or reproduced, and hereby authorizes Zscaler and its designees to record, transcribe, modify, reproduce, perform, display, transmit, and distribute in any form and for any purpose any such recording of Zenith Live 2024 Singapore, and agrees to execute any additional release presented by Zscaler, its licensees, or permittees, in connection with such activity. Sponsor hereby releases Zscaler and its designees from and waives all claims it or its employees or agents may possess, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.

Assignment

Neither party may assign any of its rights or obligations hereunder, whether by operation of law or otherwise, without the prior express written consent of the other party.

By signing below, parties acknowledge and agree that the party's authorized representative is authorized to sign this Agreement.

Sponsor Company and Contact Information	
Sponsor Company	
Sponsor Company Address	
Sponsorship Category	
Total Sponsorship Amount	
Authorised Signatory Name	
Authorized Signatory Title	
Signature	
Date	

Sponsor company Name:	
Authorised Signatory Name	
Authorized Signatory Title	
Signature	
Date	

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EXHIBIT A

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