



Zenith Live Sydney 2024 Sponsorship Prospectus

Welcome

Dear Zscaler Partner,

We are thrilled to let you know that Zenith Live, the world's leading digital transformation event, is returning to the global stage in 2024. This is your chance to showcase your company in front of an audience of cybersecurity trailblazers and technology influencers.

As a sponsor, you will have the opportunity to showcase your solutions and demonstrate firsthand how they can revolutionize organisations within a safe, cloud-first work environment. Our sponsorship prospectus provides a comprehensive overview of Zenith Live 2024 sponsor benefits. Visit <http://zenithlive2024.com/sydney> to learn more.

We take pride in partnering with the finest in the industry - and that includes you! Don't miss out on this unique opportunity to collaborate with industry leaders from all verticals and forge meaningful connections between companies. To secure your sponsorship directly, reach out to nplummer@zscaler.com.

We're looking forward to connecting with you at Zenith Live 2024.



Agenda

KEYNOTES - 9am - 12pm

- 9:00 am Registration
- 10:00 am Opening Address
- 10:05 am Transforming Business with the Power of Zero Trust and AI
- 10:35 am Empowering Organization with Comprehensive Data Protection
- 10:55 am Zero Trust Exchange Platform Innovation
- 11:25 am Harnessing zero Trust and AI to Outpace Cyber Threats
- 11:55 am Closing Address

LUNCH, NETWORKING, DEMOS - 12pm - 1pm

BREAKOUTS - 1pm - 4:40pm

Breakouts

Partner Summit

CXO Program

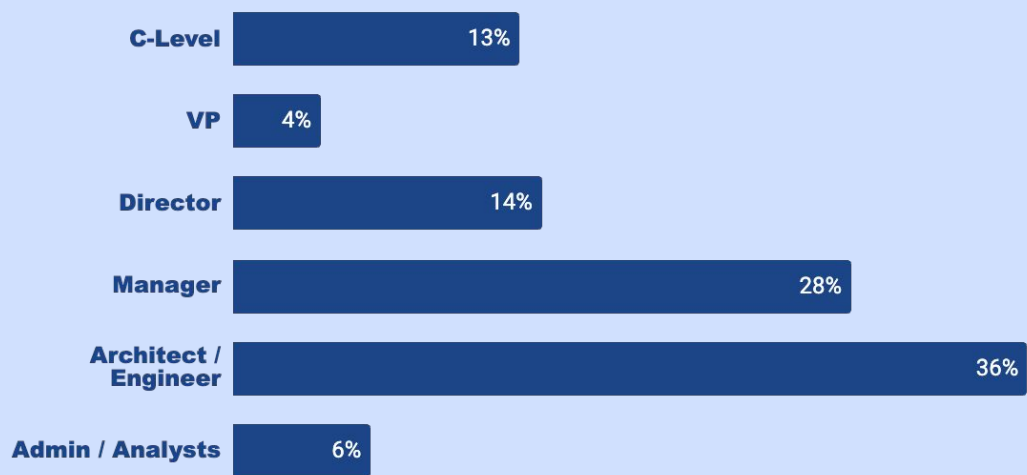
1:1 Meetings

NETWORKING RECEPTION - 4:40pm - 6pm

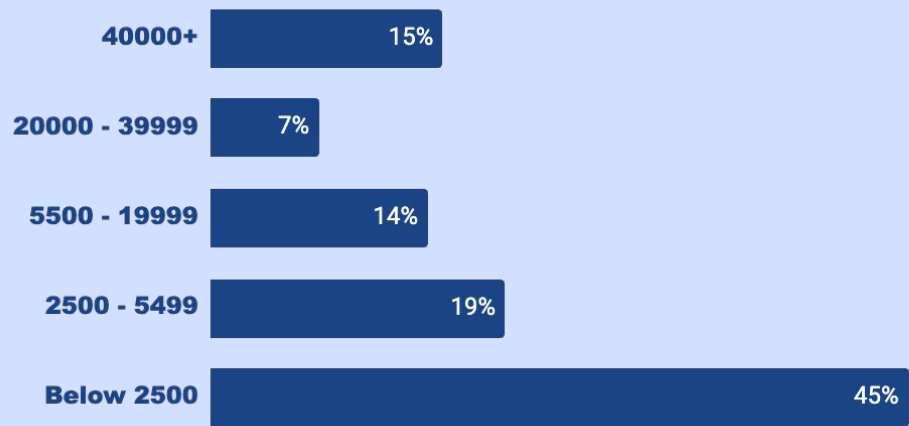


Zenith Live 23 Sydney Attendee Overview

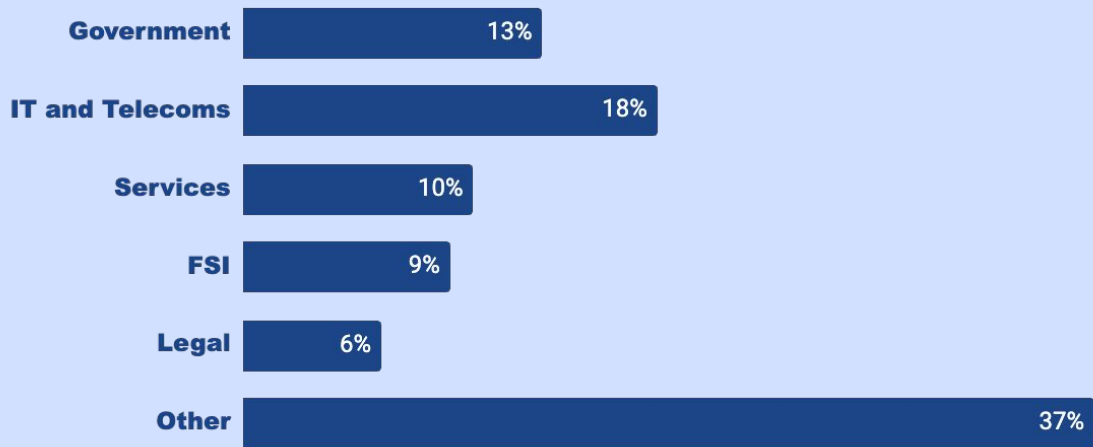
Attendees by Job Level



Attendees by Company Size



Attendees by Industry



Sponsorship Opportunities

Zenith Live 2024 Sydney Sponsorship Packages	GOLD	LUNCH / NETWORKING	BRAND
# Sponsorship slots	2 Slots	2 Slots	4 Slots
Sponsorship cost (Sydney)	AUD \$30,000	AUD \$10,000	\$5,000
PRE-EVENT			
Logo on Zenith Live Sydney website	Yes	Yes	Yes
Company description on Zenith Live Sydney website	Yes	Yes	Yes
Pre-Event sponsor social post	Yes	Yes	Yes
Social promotion kit	Yes	Yes	Yes
Mobile App featured push notification	Yes	Yes	Yes
Logo on pre-event email	Yes	Yes	Yes
LEAD GENERATION			
List of organisations and title of attendees	Yes	Yes	-
SPEAKING OPPORTUNITY			
Breakout speaking opportunity - full attendee contact information	Part of Breakout (15 mins)	-	
ONSITE PROMOTION			
30 sec video to be played during general session walk-in	Yes	-	-
Conference signage outside general session	Yes	Yes	Yes
Branding standee at breakout	Yes	-	-
LUNCH sponsor: Branding and lunch demo booth	-	Yes	-
NETWORKING sponsor: Branding and networking demo booth	-	Yes	-
ATTEND PASSES			
Conference passes for staff	7	4	2

Additional Opportunities

Marketing Promotional Opportunities	COST
Coffee Cart Sponsor - Includes scanned leads	AUD \$10,000
Private Meeting Room - Includes branding and TV	AUD \$6,000

To Sponsor - Next steps

Opportunities are limited. For more information or to request a contract please email nplummer@zscaler.com